**Project Design Phase-I**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMID40746 |
| Project Name | NEWS TRACKER APPLICATION |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | To provide customized news with current updation. |
|  | Idea / Solution description | Provide user friendly UI  Avoid fake News  User privacy and security  Improve app speed  Create own wishlist |
|  | Novelty / Uniqueness | This app have separate news domain and have minimal advertisement. Provide news clips in the form of short videos. |
|  | Social Impact / Customer Satisfaction | The user able to get news with minimal ads.  The user will not have to spend time on searching news rather than get updated news from their Wishlist. |
|  | Business Model (Revenue Model) | The user can switch to premium to get news without ads. Organisations can approach and post their advertisement in our application. |
|  | Scalability of the Solution | Since the web application is deployed on IBM cloud , it can handle multiple user at a time.  The user view the news according to their interest and choice.  User from all age category can use the application and the news can also be filtered according to their age. |